

# Dan Mathers

A highly-experienced writer and editor known for creating engaging content, for exceptional editing skills and for simultaneously managing multiple projects under strict deadlines.

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Stoughton, Massachusetts 

## Work Experience

April 2017 - Present

### Content & Social Media Strategist Health and Education for Vietnamese Youth

Volunteer work for a nonprofit that provides medical care and education for disabled and low-income children in Vietnam. Created and currently manages organization's website, editorial content, and directs its content and social media marketing strategy.

January 2015 - Present

### Content Marketing Writer (Freelance) Lighthouse Media Solutions

Creates regular blogs and web content for a variety of companies, including boat dealers, manufacturers and outdoor outfitters. Develops editorial calendars and engaging, highly-shareable content to attract visitors to company websites and to boost brand awareness.

January 2003 - Present

### Freelance Writer & Editor

Writes news and feature articles for magazines such as *Backpacker*, *Cape Cod Magazine*, *Adirondack Life*, *Cape Cod Life* and *South Shore Living*. Creates marketing communications content such as press releases, newsletters, web copy, radio and video scripts. Manages social media for clients.

August 2000 – January 2003

### Associate Editor Offshore Magazine

Wrote and edited stories for the monthly recreational boating magazine. Generated story ideas, assigned writers and photographers to stories, and planned balanced coverage - by region and subject - for several departments. Served as coordinating editor each month for two feature articles. Wrote at least two features per year. Participated in planning, idea generation and story review for entire magazine.

July 1997 – May 2000

### Editor & Reporter Suburban World Newspapers

Worked as editor of the *Westwood Press* from May 1999 to August 2000. Prior to that, worked as a reporter for several company newspapers. As editor, supervised production of weekly newspaper, generated story ideas and coordinated assignments with staff and freelance writers. Also edited stories, wrote news and feature articles, and laid-out newspaper.

## Skills

- Engaging, versatile writer
- Ability to manage multiple projects simultaneously
- Team player
- Experience meeting strict deadlines
- Creative, innovative thinker
- Disciplined
- Experience managing writers and photographers
- Writes for both online and print media
- A passion for learning
- Seeks out feedback, constructive criticism

## Education

Framingham State College  
BA, English, May 1997  
Concentration: Journalism  
Member of Sigma Tau Delta (English Honor Society)

## Interests

Hiking | Kayaking | Reading | Travel |  
Health & Fitness | Endurance Obstacle  
Racing | Ultrarunning | Camping | Sports |  
History | Writing | Podcasts